

LYNCHBURG CITY COUNCIL

Agenda Item Summary

MEETING DATE: **January 28, 2003**

AGENDA ITEM NO.: **6**

CONSENT:

REGULAR: **X**

CLOSED SESSION:

(Confidential)

ACTION: **X**

INFORMATION:

ITEM TITLE: Termination of the Agreement Between the City and Region 2000 Regarding the Marketing Manager Position

RECOMMENDATION: Adopt the attached resolution terminating the agreement between the City and Region 2000 regarding the Marketing Manager position.

SUMMARY: In 1994 the City entered into an agreement (attached) with Region 2000 creating a regional Marketing Manager to promote economic development in this area. The position was jointly funded and has resided in the City's Office of Economic Development. As the region's economic development capabilities have matured, and with the planned merger of Region 2000 and the Regional Partnership and the bringing of the new entity under the umbrella of the Region 2000 Regional Commission, it has been determined that the agreement is no longer necessary. The attached letter from Rodger Fauber, President of Region 2000, asks that the agreement be terminated. City staff has discussed this matter with Region 2000 representatives and has no objection. Although the position is currently vacant, the region will continue to have a economic development Marketing Manager who will serve Region 2000 as an employee of that organization.

PRIOR ACTION(S): The City entered into the agreement to create the Marketing Manager in 1994.

FISCAL IMPACT: Funds provided to the City to support the position will be lost and the Economic Development Office will lose the position. The ED Office will seek funding to add a position to its office during the FY04 budget process.

CONTACT(S): Kimball Payne

ATTACHMENT(S): Agreement, Letter from Region 2000, proposed resolution

REVIEWED BY: lkp

BE IT RESOLVED That the Lynchburg City Council does hereby agree, for the mutual benefit of both parties, to terminate the agreement between and City and Region 2000, dated April 6, 1994 that established a regional Marketing Manager position.

Adopted:

Certified:

Clerk of Council

019L